



75 Success Stories **OF NAGA RURAL YOUTHS THROUGH DDUGKY**

TRIBUTE TO 75 YEARS OF
INDEPENDENCE





FROM THE DESK OF MISSION DIRECTOR

Nagaland State Rural Livelihoods Mission (NSRLM) has been earnestly striving for reduction of poverty in Nagaland through enhancement of household income since inception in 2012. With the National Rural Livelihood Mission (NRLM) statement, "To reduce poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities, resulting in appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots institutions of the poor", as its guiding statement, the State Mission continues to engage rural youths to become self reliant across Nagaland.

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY) was initiated by MoRD as part of NRLM to provide skilling and job placement. The uniqueness of DDUGKY from other skilling programs is its focus on guaranteed job placement, post placement support and career progression tracking where each trained candidate is tracked for up to one year after successful training and placement.



This booklet is a collection of the stories of 75 rural youths of Nagaland who have been trained and provided job placement through DDUGKY. These are youths who were reached out to, mobilised and counselled from the nooks and corners of the State to come forward for skilling in various trades and become income generators for the household. Each story shared depicts the myriad challenges faced by the rural youths because of poverty; of how dreams remain unfulfilled due to lack of access to quality education and thereby, leading to unemployment.

Amid various challenges faced, these youths have taken the bold decision of coming out from the comfort of home, shed idleness and get skilled and become employable in the workforce industry. They have come a long way in embracing the disciplined life of industrial/corporate Naga men and Naga women and have become revenue generating manpower towards building economy of the State.

As the country celebrates its 75 glorious years of Independence, this compilation of 75 success stories of our Nagaland rural youths is a tribute to the sacrifices and struggles of our freedom fighters. It is also hoped that these stories will inspire our Youths to broaden their minds and come forward to embrace employment in the private sector as a sustainable means of livelihood across India and beyond.

JOINT SECRETARY, RD & MISSION DIRECTOR
NSRLM, Nagaland : Kohima



Introduction of DDUGKY

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY) is a placement linked skill development program of Ministry of Rural Development (MoRD), Government of India

DDUGKY follows a 3-tier implementation model. The DDUGKY National Unit at MoRD is the agency responsible for national policy-making, funding, technical support and facilitation. The DDUGKY State Skill Missions embedded in general within the State Rural Livelihood Missions (SRLMs), are envisioned to play a central role in providing co-funding and implementation support to DDUGKY in the state; and the Project Implementing Agencies (PIAs) who implement the programme through skill training and placement projects.

VISION:

To transform the rural poor youths into an economically independent and global workforce.

OBJECTIVE OF THE PROGRAM:

DDUGKY is part of National Rural Livelihood Mission (NRLM) with dual objectives of adding diversity to the incomes of rural poor families and cater the aspirations of the rural youth. DDUGKY is uniquely focused on rural youths from poor families. Another unique feature of DDUGKY is **'to be trained'** and provide **'placement opportunities'** to those youth who successfully complete the course.

BENEFITS:

- Free training
- Free uniform
- Free course material
- Free lodging and food
- Free tablets for training
- Job placement after training
- Incentives for placed candidates

ELIGIBILITY:

Age 15-35 years

DOCUMENTS REQUIRED:

- Proof of Date of Birth
- ST & Indigenous Certificate
- Identity Proof (Adhaar /PAN Card/Voter ID)
- Passport Size (6 Nos.)
- BPL Ration Card/Job Card(MGNREGA)/NRLM SHG Code number
- Permanent Residential Certificate
- Educational Certificates



LIST OF PROJECT IMPLEMENTING AGENCIES AND TRADES OFFERED

SL NO.	PIA NAME	TRADES/COURSES	TRAINING DURATION	MINIMUM QUALIFICATION
1	PLS Auto Shell Industries Pvt. Ltd	Food & Beverages Services Associate	6 months	10th Pass
2	Basix Academy for Building Lifelong Employability Ltd.	Customer Non-voice & CRM Domestic Non-Voice	6 months	10th Pass
		Food & Beverages Services Assistant	6 months	8th Pass
3	Bhawani Marketing Pvt. Ltd.	Food & Beverages Services Associate	6 months	10th Pass
4	Infovalley Educational & Research Pvt. Ltd.	Airline Cabin Crew, Airline Baggage Handler, Airline Reservation Agent.	9 months	12th Pass
5	Globalpeers Skilling & Development Initiatives Pvt. Ltd.	Assistant Mason	6 months	5th Pass
		Assistant Bar Bender	5 months	5th Pass
		Mason Tiling	6 months	5th Pass
		Assistant Electrician	5 months	12th Pass
		Construction Painter and Decorator	6 months	5th Pass
		Plumber	6 months	5th Pass
6	SRK People Consultants I Pvt. Ltd.	Pattern Master	6 months	12th Pass
7	Initiative for Social Development and Education Welfare Society	Baking Technician & Multi Skill Technician- Food Processing	6 months	8th Pass
8	RJ Hotmax Reality Pvt. Ltd.	Sewing Machine Operator	3 months	8th Pass
9	Syncomint Solutions Pvt. Ltd.	Retails Sales Associate	5 months	8th Pass
10	The Associate Chambers of Commerce and Industry of India	General Duty Assistant	4 months	8th Pass
		Front Office Associate	4 months	12th Pass



TRIBUTE TO 75 YEARS OF INDEPENDENCE



11	Ebad Exports Pvt. Ltd.	Field Technician - Computing and Peripherals	3 months	12th Pass
12	Bridgepoint Skills and Network Pvt. Ltd.	Assistant Electrician	5 months	10th Pass
		Solar Panel Installation Technician	4 months	10th Pass
13	Pinnacle Skills Society for Education Empowerment & Development	Assistant Beauty Therapist	4 months	8th Pass
		Food & Beverages Assistant	4 months	8th Pass
		Front Office Associate	4 months	12th Pass
14	Anchal Technovations Pvt. Ltd.	Four Wheeler Service Assistant	4 months	8th Pass
15	Toka Multipurpose Cooperative Society Ltd.	Sub-Tropical Fruit Grower & Forest Nursery Raiser	4 months	8th Pass
		Non-timber Forest Produce Harvester & Forest Nursery Raiser	5 months	8th Pass
		Medicinal & Aromatic Plant Grower & Forest Nursery Raiser	5 months	8th Pass
16	Gyanjyoti Foundation	Hospitality Assistant	4 months	8th Pass
		Food & Beverages Services	4 months	8th Pass
17	eCentric Solutions Pvt. Ltd	Domestic Non-voice & Customer Relation Management, Data Entry Operator	6 months	10th Pass
18	Nagaland Tool Room & Training Centre	Assistant Manual Metal Arc Welder	4 months	6th Pass
		Operator-Vertical Machining Centre	5 months	10th Pass
		Automotive Service Technician	4 months	8th Pass
		Assistant Electrician	5 months	10th Pass
		Assistant Carpenter- wooden furniture	4 months	6th Pass



LIPOKMEREN

Customer Care Executive, Siyana Info Solutions Pvt Ltd, Ahmedabad, Gujarat

Lipokmeren hails from Sangtamtila village under Dimapur block. He belongs to a middle-class family of five, whose parents always dreamt to see their children find a successful path for themselves to live a life of dignity and financial freedom. For him, DDUGKY Skill Training Program came as a blessing towards realizing his parents' dream.

Prior to joining the DDUGKY Skill Training Program, he worked as a Security Guard in one of the DDUGKY Skill Training Institutes. This further opened more doors for him even as he witnessed how the training has impacted the lives of the

trainees and how they stepped into their careers with a sense of fulfillment. It wasn't long before he began to understand that a certain level of professional job skills with a minimum educational qualification is indeed necessary to make a mark in the corporate world.

He then quit his job and joined eCentric Solutions Pvt. Ltd. DDU-GKY training Centre in the trade of Customer Relationship Management and Data Entry Operator as Customer Service is a major sector of any company and he was confident that he would do well in this area. Recounting his journey at the Training Centre, he says, the regular classes with daily activities at the centre brought back the interest of communicating in English and also improved his soft skills.

He is grateful to his trainers for investing their valuable time in him and enabling him to successfully put the first step in his career ladder. The various co-curricular activities like debates, extempore, Q and A sessions, he says, ***"Have played a vital role in improving my knowledge and enhanced my job skills where I was lacking."***

He is now a Customer Care Executive at Siyana Info Solutions Pvt Ltd in Ahmedabad, Gujarat and earning ₹18000/- per month. As a class 10th pass, he never imagined he would be working in the corporate sector. He continues to learn every day and is enjoying this journey of his career. In a couple of years, he is aspiring to apply for internal job posting to further his career, which, he is aware would require a lot of hard work and consistent good performances but he is also giving his best.

Knowing that it has changed his life, he encourages his fellow Naga brothers and sisters to join the DDUGKY Skilling Program which offers free courses one can choose from based on his or her area of interest and also become financially independent.



VISANEINUO PHIRA

Asst Customer Service Executive, iEnergizer IT Services Pvt Ltd, Noida, UP

Visaneinuo Phira is from Kigwema village under Jakhama block of Kohima District. Right after graduation from St. Joseph's College, Jakhama in the year 2020, she wanted to do something on her own and lead an independent life. She lost her father at an early age but like any other parent, she expressed "My mother too had a dream to see their children study hard and become self-dependent in life."

When she came to know about the DDUGKY Skill Training Program through a cousin, she decided to enroll at eCentric



Solutions Pvt. Ltd. DDUGKY Centre for the course of Customer Relationship Management and Data Entry Operator. ***"My experience at the Training Centre was really a great learning stage in my life"***, she says. Despite being a graduate, she felt that she was lacking in some of the most vital skills required for a professional job, which the training equipped her.

"Every aspect of the skill training had been very fruitful for me that I could feel a sense of positivity and growing confidence in my approach and personality. I am thankful to my trainers for believing in me and shaping my individuality into someone who is now ready to rise and shine", she says about the training.

On completion of her training, she was placed at iEnergizer IT Services Pvt. Ltd. in Noida, Uttar Pradesh, where she currently works as Assistant Customer Service Executive with a standard salary package of ₹40,000/- per month.

She says, ***"DDUGKY has been truly a turning point in my life and my mom is very proud of me now."*** Looking back, she is glad to have chosen DDUGKY to be her mentor and guidance while also expressing that, ***"I don't have enough words to appreciate and thank the Nagaland State Rural Livelihoods Mission for bringing this wonderful platform into our lives and giving the privilege to chase our dreams."***



NEPE KONYAK

Housekeeping Attendant, Ramada, Jamshedpur, Jharkhand

"Our Struggle determines our success" Miss. A. Nepe Konyak from Tizit Block under Mon District, is a physically differently abled person. Her parents are farmers, and she has 5 brothers and 2 sisters, she dropped out from schooling at class 10. Due to her spinal deformity, she has a short stature, but she did not want that to be a reason for staying at home and be dependent on her parents & siblings. When she heard of Pinnacle Skills offering free course with job placement, sponsored by the Ministry of Rural Development under DDUGKY scheme implemented by Nagaland State Rural Livelihoods Mission (NSRLM), it interested her to join the 3-months training in Housekeeping Attendant- Manual Cleaning.

Despite her physical disability she had a big dream to earn and be independent. She always tried her best to be pro active during her training and learnt as much from her trainers as she wanted to work and earn and be independent. She is currently working as House keeping Attendant at Ramada in Jamshedpur – an American chain of hotel having worldwide presence since October 2021 and her present salary is Rs 10,800/- month, through which she is able to financially support her family.

She believes that ***"With determination and hard work, nothing is impossible."***



SHEKUVOLU VADEO

F&B Associate, Anandara Resort & Spa, Al Jabal, Oman

Shekuvolu Vadeo hails from Sakraba Village, under Chizami block from Phek District, Nagaland. She come from a big family of eight members including her parents. Her father being the only bread earner of the family she decided to be a contributing member. She got enrolled for Food & Beverage Service Steward training at PLS Auto Shell Industries Private Limited under DDUGKY program for a period of 6-months in- classroom training and 1-month On Job Training.

Talking about her experience at the training center, ***"The training was exciting and fun with activities to build our confidence and adapting to new environment"***.

After the completion of training, Miss Vadeo was placed at WelcomHotel by ITC, Katra, Jammu as GSA (Guest Associate Service) with a salary monthly of ₹11,000/-. With the experience gained she got an opportunity for placement overseas. Currently she is working as an F&B Associate at Anandara Resort & Spa, Al Jabal, Oman with a salary of 164 OMR, in Indian currency her salary comes up to ₹ 33,623/- per month.

She says, ***"I would like to encourage all young boys and girls from different parts of rural India to take up the DDUGKY training. The road ahead of you won't be easy. Hotel industry or any work is not easy. If you want to earn a living, you need to work hard and be sincere in your work. Easy money will never last, but if you work hard and earn then you will know the value of every hard earn penny. So, don't give up as failure is not the end of everything, it is only another part of success. Take the training seriously and try to learn as much as you can as it will surely help you in your future"***.

She goes on saying, ***"I believe in gender equality therefore, I wanted to take up more responsibility of my family and show my relatives and society that a young girl from a small village can also stand on their own feet in-order to break the stereotypes of only giving first preference to a male child."***



PAUNGEILUNG

Customer Care Executive, T-tec Infotech, Ahmedabad, Gujarat

Paungeilung from Jalukie Village under Peren District graduated from Peren Government College in the year of 2020. As the eldest son in the family, he wanted to start working right after, but his lack of experience was something that kept him from being employed.

When he chanced upon an advertisement about a free training and 100% placement in Basix Academy for Building Lifelong Employability Ltd.(B-able), under DDUGKY, he reached out a given number to get all the necessary details. His initial apprehension about the possibility of it being a fake advertisement was put to rest after the conversation.

He saw hope as he embarked on his first journey from Peren to Dimapur. Besides IT-ITES Associate Customer Care, he was trained on computer, English and Soft Skills, which he believes has further boosted his self-confidence.

Today, he works with the T-Tec Non-Voice Company in Ahmedabad, Gujarat with a salary package of ₹23,000 per month. He also considers himself fortunate that he can work from home, right in the comfort of his home town.

Job satisfaction is something that he enjoys the most and as he says, ***"I am able to help my family members all because of DDUGKY for giving me this opportunity and guiding me to towards the right direction in my career."***



KWETRANGGWANGBE

Asst. Executive Customer Service, iEnergizer IT Services Pvt Ltd, Noida, UP

Kwetranggwangbe, who is from Diphupar 'A' Village under Chumoukedima block is the eldest son in the family and always wanted to help shoulder the responsibilities of his parents. Soon after he graduated from St. Xavier's College, Jalukie, he applied for a few government jobs but was unsuccessful in his every attempt while the other odd jobs he was offered were not paying enough.

It was then a friend who recommended him to undergo the DDUGKY Skill Training Program and Placement. Initially, he was not interested and did not want to waste his time undertaking a new training but gave it a shot anyway. When he learnt that the free training program is helping Naga youths in building their careers, he felt it was exactly what he was looking for. Then, got enrolled himself at eCentric Solutions Pvt. Ltd. DDUGKY training Centre in the course of Customer Relationship Management and Data Entry Operator.

Terming his journey at the Training Centre as a beautiful combination of fun and learning, he says, ***"It brought about positive and fruitful changes in my approach and personality. I was able to confidently communicate on any topic and found a lot of interest in all the activities of the training program. The regular classes at the training centre taught us how to work on the skills that are needed at the professional field."***

Apart from these, he goes on to highlight that ***"The additional co-curricular activities like role plays, making PowerPoint presentations on the given topics and speaking on them added a lot to the practical learning."*** All these job-oriented content learning has clearly equipped him with the fundamental skills needed in today's competitive world. Towards the end, he is very grateful to his trainers for sharing their valuable experience and wisdom for all-round development of the trainees while preparing them to face all kinds of challenges in future. Subsequently, he started working at iEnergizer IT Services Ltd in Noida, UP and now earns ₹40,000/- per month. Speaking from experience, he says, ***"One very important lesson I learnt is that you should not get discouraged with your initial failures but keep on working hard. Something much brighter could be awaiting you."***

Affirming that the DDUGKY platform for skill training is definitely a life changing platform for the youth, he urges upon all his Naga brothers and sisters to make the best use of this platform to build a sustainable career with the acquired skills in their area of interest. ***"If we don't make proper use of our time and take the right decisions, we will always be lacking behind because opportunities don't happen, you have to create them"***, he says.



VISATO PHIRA

Asst. Executive Customer Service, iEnergizer IT Services Pvt Ltd, Noida, UP

Visato Phira was born and raised in Kigwema Village under Jakhama block of Kohima District. He lost his father at a very young age and ever since, his mother has been the sole guardian of the family, who single-handedly brought him up and his three sisters. Being the only son in the family, he felt the need to help shoulder the responsibilities of his mother.

After his graduation from St Joseph College, Jakhama in the year 2020, he immediately planned to look for some jobs and gain some work experience as well as start earning an income. He started giving private tuitions to students in the neighborhood but at the back of his mind he was thinking of a stable job with standard salary and also to help him achieve a sustainable career.

It was during one of those days when he came across the MoRD sponsored skill training program called DDUGKY offered by eCentric Solutions Pvt. Ltd. in the course of Customer Relationship Management and Data Entry Operator, including free residential, food and lodging facilities. Eventually, he enrolled himself and found that the regular classes at the centre taught on the importance of having the right skills for the desired career, in addition to extra co-curricular activities, soft skills, technical skills, etc.

In his words, ***“DDUGKY Skill Training program had a lot of impact both on my personal and professional life. Had I not been part of DDUGKY, I would not have been able to build a good career at the start.”***

He currently works at iEnergizer IT Services Pvt. Ltd. in Noida, UP with a salary of ₹ 40,000/- per month and believes that he has been able to achieve the first step of success. Towards the end, he also encourages his fellow friends from Nagaland to make the best use of this wonderful opportunity while putting across that “This kind of job-oriented skill training becomes very important especially for a fresher who have just completed his or her higher secondary or graduation and is looking for a suitable and lucrative career where he or she can earn a sizeable and standard remuneration. It is never too late to start but once you are on the go, only consistent efforts and patience can lead you to the road to success. Thank you DDUGKY!”

“Today, because of DDUGKY Skill Training Program and employment, I am currently employed with a job in a reputed organization at Noida, UP and glad that I can lessen the burden of my mother”, he says.



MANAO KONYAK

Electrician, St. Mary Higher Secondary School, Dimapur, Nagaland

Born to farmer parents, Manao Konyak is from Tangnyu village under Mon block of Mon district. Having discontinued his studies after matriculation, his parents could not provide much to support him in his career and he himself had no hope of getting employed to make a living.

He had some zeal in electrical works and on account of this, he had some idea about it. However, his interest could not be materialized as a result of his family's financial circumstances. It was through information circulated on WhatsApp where



he came to know about DDUGKY and the various courses available under the scheme.

In response to his inclinations, he enrolled for Assistant Electrician course at Nagaland Tool Room and Training Centre under DDUGKY. On completion of training, was offered a job at St. Mary Hr. Sec. School, Latika Complex, Nyamo Lotha Road, Dimapur, Nagaland with an initial salary of ₹11,000/- per month.

Ten months into the job as an electrician, he has also received a hike in salary and now receives ₹12,000/- per month. His earlier statement, “no hope of getting employed”, is now replaced by new hopes of growing, earning and helping his family. ***“It is through DDUGKY that I received salary for the first time in his life”***, he says.

From DDUGKY experience, he realized one important point and to quote him ***“Even if we don’t have high-level qualifications, with approved practical skills, hard work and dedication we can move forward in life and not be helpless”***.

He is grateful to all the stakeholders of the program for their constant participation through visits and interactions with the candidates and taking care of him until he could stand on his own.



N KAIMANG CHINGMAK

Technical Assistant, Astra Microwave Products Limited, Telangana

Born and raised in Chingmei Village that falls under Noklak block of Noklak District, Nagaland, N Kaimang Chingmak spent most of his early years at his native place and completed his Matriculation from Loyem Memorial High School, Tuensang Town. His father is a farmer and his mother a homemaker. He is the youngest in the family with one elder sister.

Failing to get through his 12th standard, he had to stay with his parents until he came to know about DDUGKY through his friends, who got the news from their local church. As a matriculate, he had various options at his disposal and thus opted

for Assistant Electrician skill training at Nagaland Tool Room and Training Centre under DDUGKY.

After finishing the course, he was placed at Astra Microwave Products Limited with a salary of ₹13,000/- per month. While the main office is located at Anrich Industrial Estate IDA Bollaram, Hyderabad, Telangana, he works from home for the company.

Having found a career for himself, he also urges the youths to get skilled and make a living instead of surviving on someone else’s money. As for him, he hopes to start a business of his own in his home state in the near future.

“Without expressing my gratitude to the people and organization who supported me, it won’t be complete and so, I would like to really thank Ministry of Rural Development (GoI), Nagaland State Rural Livelihoods Mission (GoN) and the PIA for the help through DDUGKY”, he also expresses.

Talking about his training experience, he says, ***“Though I felt like I was back in school again, surrounded by a four-wall classroom, I found the practical sessions interesting. We had ample time to learn and revise our lessons.”***



RUDITUONUO RUTSA

Specialist RCM Services, Clinical Excel Computech LLP, Ahmedabad, Gujarat

For Rudituonuo Rutsa from Nerhema village under Chiephobozou block of Kohima District, DDUGKY Skill Training Program came as a ray of hope in her life. After passing her 10th standard examination from Dr. N. Kire Govt High School, Seikhasou, Kohima, she decided to take a break from studies as she wanted to do something in order to assist her parents.

Subsequently, she started to work in a mobile retail store but all the while, longed for a skill-based job where she would have the advantage of growth both in terms of work and earning. It was then she came across a government sponsored training program called DDUGKY advertised by eCentric Solutions Pvt. Ltd. through a WhatsApp status.

Seeing that even a 10th pass is eligible to apply, she was immediately attracted to the program. After consulting her parents, she enrolled herself at the eCentric Solutions Pvt. Ltd. DDUGKY Training Centre. Gradually, in her words, ***"I felt that, this was exactly what I needed and very soon got interested in all the training activities at the centre."***

She further says that, the time period spent at the Training Centre yielded a great deal of confidence in her approach and personality while expressing, ***"I was able to open up a bit more confidently in front of my seniors, work on getting on with my stage fright while speaking on a certain topic."*** With the trainers' motivation and additional co-curricular activities, she was prepared to face the world after the completion of her training.

Eventually, after sitting for an interview, she got selected for the US process as Customer Care Executive at Clinical Excel Computech LLP in Ahmedabad, Gujarat with a package of ₹19,000/- per month. Her parents are also very happy to see their daughter find employment with her own effort.

Towards this end, she affirms that ***"Dreams do come true if you take the right decisions at the right time and work on it. DDUGKY has truly been a turning point in my life and I plan to continue in my journey further to enhance my skillsets in the corporate world."***

"I would really like to thank the Nagaland State Rural Livelihoods Mission, my trainers at eCentric Solutions Pvt. Ltd. and all the officials of DDUGKY Skill Training Program for bringing the possibility and hope into my life. I would also encourage all my fellow brothers and sisters to take up the DDUGKY skilling program in the area of their interest and brush on their skill sets. If you have the right skills and knowledge, there is no dearth of opportunities", she says.



YIMKONGNUKSHI CHANG

Head Mistiri, M/s. Jamir General Structure Builders, Dimapur, Nagaland

Born to farmer parents, Yimkongnukshi Chang hails from Yangpi village under Noksen block of Tuensang District. As a class 10 dropout, he started seeking opportunities by traveling to different places. In the midst of the search for a suitable job, he got the news about DDUGKY through an advertisement published in the local newspaper.

This was when he decided to try the skill training and enrolled himself for the course of Assistant Manual Metal Arc Welding at Nagaland Tool Room and Training Centre under DDUGKY.

After completion of training, he was placed at M/s. Jamir General Structure Builders, Nesato Colony, Khermahal, Dimapur, Nagaland with an initial salary of ₹ 6,000/- per month. Speaking about his job placement journey he says, "After the training experiences, I was able to perform well at the workplace and have been promoted as a Head Mistry, to take charge of the workshop activities, with a salary of ₹ 10,000/- per month." Acknowledging the experiences, manpower, and capital needed to start a business, he plans to continue working hard towards the goal of starting his own business in the future.

With good experiences at the training, he says, ***"The training was great and I had no trouble during my stay at the training centre. I made many new friends and took the training happily."***Yimkongnukshi's life is a genuine testimony to let people know the fruits and results of skills combined with dedication and sincerity. He remains grateful to all the stake holders in DDUGKY program.

As an encouragement to the youths he says, ***"Before joining DDUGKY, I did not have any practical skills. After the training, things have truly improved for me. So, take the training, get experience, and even if we don't have high qualifications, we have an option to earn and become entrepreneurs."***



INAPUTO SWU

Customer Service Executive, Tele Performance, Jaipur, Rajasthan

Born and raised in a Village environment with so much of struggle and difficulties in life, Inaputo Swu from Kiyevi Village under Dhansiripar Block took up the training at Basix Academy for Building Lifelong Employability Ltd. (B-able) Training Centre under DDUGKY during the peak of the COVID-19 pandemic. There were challenges that came with the pandemic, but he did not give up because he knew deep down that the training held his future.

Sure enough, the training led him to join the Tele Performance in Jaipur, Rajasthan on a pay scale of ₹ 27,000/- per month.

He was in Jaipur for 6 months and is currently working from home for the same company. In his words, ***"I am trying my best and putting in all my efforts to increase my chat level grade so that I can earn more and also be a professional in this field."***

As the only earning member in the family, he is now able to look after everybody at home. He is grateful to DDUGKY for this life changing program and for all the blessings God has bestowed upon him.



NUNGSANGTOSHI LONGCHAR

Citrus Hotel Cunningham, Bengaluru, Karnataka

Nungsangtoshi Longchar from Mokokchung District after graduation joined Pinnacle Skills Society for Education, Empowerment and Development for skills training in Front Office Associate under DDUGKY scheme sponsored by Ministry of Rural Development and implemented by Nagaland State Rural Livelihoods Mission.

During my training, he testifies that, ***"I gained a lot of knowledge from my trainers on how to be self-dependent & confident, which helped me build my career. My first employer was Mastiff Hotel Ankleshwar, Gujarat where I worked for 4 months but due to weather issue, I got shifted to Bangalore, Karnataka. Currently I am working at Citrus Hotel Cunningham with monthly salary of ₹11,000/- along with food and accommodation."***

Earlier, while working at Mastiff Hotel Ankleshwar, Gujarat he achieved the 'Best Learner of the Month' as well as an appreciation letter of being part of pre-opening staff on the hotel. He believes in more achievements in his journey and that he will continue to grow and achieve his higher goals in the coming years.

His mantra for success is ***"Diligent work and devotion" and also, that, "Without being enthusiastic and the ability to buckle down, nobody can make progress."***



ABIKA Y

Customer Care Executive, Tele Performance, Jaipur, Rajasthan

Abika Y from Sukhomi Village, Zunheboto block under Zunheboto District, Nagaland who would describe himself as an introvert has come a long way after being trained under DDUGKY program. He took training from PIA Ebad Exports Pvt. Ltd located in Dimapur, Nagaland. The training taught him about Field Technician Computing and Peripheral (FTCP) besides helping him overcome his introvert personality and improving him in many areas of his life.

Terming this as ***"A new turning point"*** in his life, he says the training has positively impacted both his personal and professional life. There was a time he had no idea about computer hardware but today, he can operate the computer, fix or repair the problems in the system.

Currently working at Tele Performance as a Customer Care Executive in Jaipur, Rajasthan. He earns ₹21000/- per month. After two years, he hopes to see himself as a Team Leader (TL) in their process.

In a word of encouragement to his fellow friends and family, he says, ***"There is no way to success without hard work and struggles. If you are unemployed or confused about your career, I recommend you to join this training to improve yourself and to learn new things. The most exciting part is the opportunity to join a reputed company after completion of your training."***

**EBIBENI N MOZHUI**

Sewing Machine Operator, Pearls Global Industries, Bengaluru, Karnataka

Ebibeni N Mozhui from Longtsung Village under Wokha block in Wokha District completed her matriculation in 2013. She joined SRK People Consultants (I) Pvt. Ltd., DDUGKY training centre for the course of Sampling Tailoring for a period of 6-months. Having gained not only tailoring skills but also soft skills and computer knowledge, she moved to Bengaluru, Karnataka at Pearls Global Industries for on-the-job training (OJT).

She currently works as an Operator in the same company with a monthly salary package of ₹12,175/-. Even in her current job, she is trying to gain as much knowledge as possible and is also able to save some money with the hope to start her own business someday, back in Nagaland.

"I want to ask all the trainees to work hard and go outside for placement after training, earn something to be able to stand on your own feet and not be dependent on your parents" is her advice to all the trainees.

**M. CHINGHAH KONYAK**

Helper Mason, Brentford Services Pvt. Ltd, New Delhi

M. Chinghah Konyak is from Wakching village under Wakching block of Mon District and recently completed a 5-month Certification course of Assistant Mason from Global Peers Skilling and Development Initiatives Pvt. Ltd. DDUGKY training centre located in Dimapur. Been born and raised in his native village, he did not have any prior exposure moreover studied only up to 8th Standard.

"In today's world, with that kind of qualification, it's almost impossible to get a good stable job", he says while considering himself fortunate to have been selected to undergo the course. ***"I cannot thank DDUGKY Project enough for providing me a platform to stand on my own feet"***, he says while highlighting that he would not have been where he is today otherwise.

He is currently working at Brentford Service Pvt. Ltd. in New Delhi as a Mason Helper and getting a monthly salary of ₹25,000/-. He is now also able to help his parents back home, which gives him a great sense of fulfillment.

**KONNYEI PHOM**

Carpenter, Ethno Creations, Senjum Village, Dimapur

Konnyei Phom, from Oushok Village that falls under Longleng block of Longleng District, is a class 10 dropout. Before joining DDUGKY he lived in the village with his parents, who are farmers. He has nine siblings and is the eighth child in the family. Burdened with a big family and also his poor academic qualification, Konnyei remained unproductive and could not be of any help to his family. It was at this point of time that he learnt about the free training under DDUGKY through a self-help group in the village.

Taking this as an opportunity, he decided to join the course Assistant Carpenter-Wooden Furniture at Nagaland Tool Room and Training Centre DDUGKY training centre. On completion of the skill training, he was offered a job at Ethno Creations, located at Senjum Village, Dimapur, Nagaland with an initial salary of ₹6,000/- per month. He still serves at the same workshop as a carpenter and now receives a monthly salary of ₹7,000/-. Before joining DDUGKY, he says, ***"I did not know how works were done to make a living."*** Today he has learned the basic principles of carpentry works and the processes involved in it. ***"Many of my friends are sitting idle but join such skill training offered by the government. I had a wonderful time at the training centre, enjoying decent facilities and a pleasant environment"***, he further expresses.

Acknowledging that enrolling himself under DDUGKY was the best choice he made, he says, ***"It led me from being a nobody to somebody by making me a skilled person. I would like to encourage the Government of India to continue promoting such schemes and projects that bring hope to the poor, unemployed, and rural youths. I will also never forget the support, kindness and guidance offered to me by Nagaland State Rural Livelihoods Mission (GoN), and the Project Implementing Agencies(PIA)."***

**APOZÜVI**

Tailor, Dixcy Textiles, Tirrupur – Tamil Nadu

Apozüvi hails from Meluri Village under Meluri block and belongs to Pochury tribe. She dropped out of school while she was in 9th standard and was staying idle in the village. She learnt about the free tailoring training at SRK People Consultants I Pvt. Ltd. under DDUGKY from her friends.

She joined the training in April 2021, a period of learning that has stayed with her till today. ***"During the training, we were not only taught about sampling tailoring but also IT and English & soft skills, which has helped build our personalities and confidence through interactions including other activities. There were also guest lectures delivering lectures on different topics and subjects which has helped us a lot"***, she says of the training.

After completion of her 6-months Training, she was placed at Dixcy Textiles, Tirupur – Tamil Nadu with a salary of ₹10,075/- per month. Despite the challenges, she plans to continue working in order to save money for herself to start her own business back home. Her sole intention behind this is to become more independent.

She also wishes the current trainees would all learn that anyone can work outside the state to gain some more knowledge on different types of machines including the work culture.



C CHINGMEI PHOM

Carpenter Helper, Kudatech Skill Centre, Dimapur, Nagaland

C Chingmei Phom hails from Yaongy imchen village under Longleng block of Longleng District. He completed his 12th standard from Dimapur Government School, Half Nagarjan, Dimapur. However, being academically weak, he could not pursue for further studies.

Not being in a position to acquire a college degree, he stayed with his elder brother at Kohima till the day he came to know about DDUGKY through a video on YouTube by Dreamz Unlimited. After gathering the necessary information, he decided to go for Assistant Carpenter-Wooden Furniture training from Nagaland Tool Room and Training Centre under DDUGKY as

he was already familiar with carpentry from his father.

On completion of the training, he was placed at Kudatech Skill Centre, Walford, Dimapur, Nagaland with a salary of ₹6,000/- per month. The training, he says, has enhanced his carpentry skills including handling of machines and tools to earn his own income.

Observing that, a lot of youths in the village are not attending school due to various reasons, he encourages them to get themselves skilled by undergoing this training which the government is providing freely. ***"I had a good experience at the training centre with the trainers being very approachable and helpful. Without many struggles, I was able to complete the course"***, he says and goes on to testify that ***"Without DDUGKY, it is impossible to imagine myself in this position, having a purpose and meaning for the community. I am gladly engaged in work and not wasting my time. I thank Ministry of Rural Development (GoI) for coming up with this generous scheme, Nagaland State Rural Livelihoods Mission (GoI) for making the scheme available to the local people and the PIA for granting me the opportunity to avail the skill training."***



MONGYONG CS

Tailor, Dixcy Textiles in Tirupur – Tamil Nadu

Mongyong CS is from Wakching Village under Wakching block of Mon District. She matriculated in the year 2017. She came to know about SRK People Consultants Pvt. Ltd. offering Sampling tailor under DDUGKY through social media and joined the course in 2021.

During the training, she says, ***"We were given everything for free. We were also taught on IT and English and Soft Skills apart from Sampling Tailor. There were also guest lectures and orientations programs on different occasions, helping us in different areas. Through the training, I began to open up and my confidence level increased, which is now helping me***

in my day-to-day life."

The training duration was for 6-months, where 4 months were in-classroom training after which she went for 2 months OJT (on-the-job training) at Dixcy Textiles in Tirupur, Tamil Nadu. Subsequently after completion she was offered ₹10,075/- as monthly salary in the same organization. She plans to continue working for a few more years till she is all set to start her own business back home.

Encouraging the current trainees to work hard and pursue their dreams, she says, ***"There are lots of opportunities outside if we truly work hard for our dreams."***



AKHUMBA T

Food & Beverages Services, The Phoenix Hotel, Rajkot, Gujarat

Born and raised in Sitimi Village, Sitimi Block under Kiphire district, Akhumba T is from a middle-class family of seven. He was introduced to DDUGKY Project at a crucial period of his life. Not having studied as much as he would have liked to, the possibility of starting a fresh career gave him a new zest for life.

He registered himself for the training at Basix Academy for Building Lifelong Employability Ltd. (B-able) Training Centre under DDUGKY Program during the COVID-19 pandemic in 2020. The 6-months training equipped him with all the basic necessary knowledge that is required in the world of Food & Beverages. It was a dream come true for him when he joined The Phoenix Hotel at Rajkot, Gujarat. Today, he earns ₹12,000/- per month and is grateful that his career has taken off.

Someday, God willing, he hopes to come back to his home state of Nagaland and start his own enterprise. For now, as he says, ***"I am dedicated to my work and discovering new things. Thank you, B-able and DDUGKY for the eye-opening mission work"***.



MARLYN ODYUO

Guest Service Associate, Centre Point Hotel, Mumbai

Marlyn Odyuo belongs to the Lotha community from Wokha District. Her father is a self-employed while her mother is a housewife. Born in a family of 6 including her parents, she could not pursue further studies after graduation. This was when she also decided to do something to help her parents.

During a conversation with her friends, she learnt that DDUGKY scheme provide free skill training on Food & Beverage Services and IT-ITEs. This led her to find out more about the project through its office located at Naharbari, Dimapur. Being counseled and motivated by the Staffs of Basix Academy for Building Lifelong Employability Ltd.(B-able), under DDUGKY she chose Food & Beverage services given her love for traveling and keen interest in interacting with people from different cultures and traditions.

She joined the course on 21st August 2021 and was greatly enlightened about the Hotel Industry, Computer Knowledge, Soft skill & Life Skills and domain practical knowledge. After completing her training in Food & Beverage Services, she was placed at Centre Point Hotel in Navi, Mumbai, Maharashtra, where she currently works as a Guest Services Associate with a monthly salary of ₹ 13000/-.

She is very happy with her job and is immensely grateful to have been a part of B-able under DDUGKY, which, she acknowledges has launched her career. In relation to this, she also says, ***"I am trying my best to progress in the hospitality sector where I can prove everyone that hospitality sector is also the one of the best platform to start our livelihood."***

**MONSENLEPLA CHANG***Therapist, Grand Hyatt, Goa*

After dropping out of school while in her 10th standard, Mongsenlepla Chang from Chingmelen village under Tuensang Block in Tuensang District thought she will never achieve anything in her life. But her life took a turn when she was introduced to Pinnacle Skills Society for Education, Empowerment and Development for free training in Assistant Beauty Therapists under DDUGKY sponsored by Ministry of Rural Development and implemented by Nagaland State Rural Livelihoods Mission.

She elatedly joined the training program as she wanted to earn and be independent. ***"I gave my best in the training; the training helped me develop my skills"***, she says.

After completion of the course, she was interviewed to work for Grand Hyatt at Goa as a therapist on a monthly salary of ₹16,000/- along with food & accommodation. This, she says, was a great opportunity for her.

She continues to work for Grand Hyatt with great pride and honour. She is especially pleased that she feels financially secured and is also able to support her family.

**DAVID PELEKHOTSO KUOTSU***Assistant Steward, The Oberoi, Mumbai, Maharashtra*

21-year-old David Pelekhotsu Kuotsu from Kohima village under Kohima block recently completed his 6-month Hospitality Certification Course in Food and Beverages Service from Bhawani Marketing Pvt. Ltd. under DDUGKY. He currently works at The Oberoi, Mumbai, Maharashtra as an Assistant Steward.

After completion of his 12th standard in the year 2020, he wanted to pursue Hotel Management but owing to the pandemic coupled with financial problems, he opted to enroll himself for a bachelor's degree. However, he dropped out of college after a year. Despite the circumstances, he was still determined to find a college that offers a degree in Hotel Management, the very reason why he travelled to Dimapur.

It was during this time that a friend of DDUGKY project beneficiary advised him to try finding any DDUGKY training centres providing training in the hospitality sector. Following his friend's advice, he enrolled himself at Bhawani Marketing Pvt. Ltd. for a 6-month training including 5 months of classroom training and 1 month of industrial training but it eventually got extended to a total of 11 months due to the COVID-19 lockdown.

In the month of December, he appeared for an interview at The Oberoi, Mumbai, Maharashtra and got selected, which, he considers as one of his life's first major accomplishment. He joined the Hotel on the 1st of March, 2022 and looks back on his training period with much gratitude— ***"We got free additional courses on basic computer applications. We were given free food and lodging facilities along with uniforms and study materials apart from placement assistance."***

As the number of graduates rises, he says, ***"The rate of unemployment is increasing in our state. Therefore, I encourage all to grab this golden opportunity and to become independent individuals of the society and tackle the rising rate of unemployment."***



PAURANGLUNGBE HEGA

Process Associate, IGT Solutions Pvt Ltd, Haryana (Delhi)

Coming from a poor background, Pauranglungbe Hega from Old Peren Village, Peren block under Peren District did not study further after he graduated from Peren Government College owing to financial issues at home. In the hope to find a part-time job, he subsequently travelled to Dimapur from Peren but given his lack of experience, the search was futile. His association with DDUGKY began when his uncle told him about the free skill training it provides for unemployed rural youth with 100% job placement. Here was something that he was looking for and he did not think twice about joining the training. He took training under Basix Academy for Building Lifelong Employability Ltd. (B-able), DDUGKY training centre. His experience with the training is best described in his words— ***“I got trained with amazing skill level on the Associate Customer Care Non-Voice sector, and my confidence, self-esteem, my communication skill also became more effective.”*** He was later placed at IGT Solutions Pvt. Ltd. in Haryana as a Process Associate with a salary package of ₹24,250/- per month. ***“I am very happy that with the help of the DDU-GKY Course, I could finally get a job”***, he says. This also means that he is now able to financially support his parents.



A ERENBENI OVUNG

Service Staff, Rajagiri Hospital, Kerala

A Erenbeni Ovung was born in a family of six including her parents, who are cultivators. She is from Purana Bazar under Chumoukedima block. After completion of her 12th standard, she discontinued her studies with the intention of helping her parents. She learnt about SRK People Consultants I Pvt. Ltd. under DDUGKY from a friend which offers free course of Sampling Tailoring for a period of six months. While the main subject of the training was tailoring, she also learnt basic computer knowledge, English and Soft Skills. Through these learnings, she says, ***“We were able to build our personalities and improve our communication skills. Apart from the classes, we also had other extra curriculum activities where we learnt how to interact and stand in front of others to build our confidence.”*** After in-classroom training of 4-months, she was sent for 2-months OJT (on-the-job training) at Dixcy Textiles, Tirupur, Tamil Nadu. Subsequently she got placement in the same organization where she worked for 4-months on a monthly salary of ₹10,075/-. She currently works at Rajagiri Hospital, Kochi in Kerala as Service Staff and earns ₹15,000/- as monthly salary. Further encouraging trainees, she says, ***“I wish all the trainees to train harder and have determination in their work so that they can be someone in the future”***



RONGSENKUMZUK O OZUKUM

Asst. Chef, Chez Perot Fitness Private Limited, Bangalore, Karnataka

After completing his 12th standard, Rongsenkumzuk O Ozukum from Mongsenyimti village, Chuchuyimlang block in Mokochung District decided to quit his studies and look for a job in order to help his family. But when he started applying for jobs, he also realized that companies were not willing to recruit a fresher with no skills and adequate qualification.

It was then he found a ray of hope in DDUGKY program, having learnt that Basix Academy for Building Lifelong Employability Ltd. (B-able), is providing skill training under DDUGKY program in Dimapur. In what he felt was the right opportunity to develop his skills and fulfill his desire to financially assist his family. He immediately enrolled himself in the Food & Beverage Service Trainee course.

After completion of the course, he was placed at Chez Perot Fitness Private Limited in Bangalore, Karnataka as a Commi-III with a salary package of ₹11,000/- per month. He is now living his dream job and has earned a lot of respect even at his workplace for his skill, experience and hard work.

"I am very grateful to be part of DDUGKY program from where I learnt how to start my career and also all my mentors and staff of B-able Limited for supporting me throughout my journey. Long Live DDUGKY!" is what he says.



HOPITO G SWU

Customer Care Executive, Tele-Performance, Jaipur, Rajasthan

Hopito G Swu is from S. Hotovi village under Kuhuboto block of Nuiland district. He completed his 12th standard from National Institute of Open Schooling (NIOS). For him, being trained at Ebad Export Pvt. Ltd under DDUGKY was a life-changing experience. He goes on to say that, ***"It not only taught me about Field Technician Computing Peripherals but also imparted me with soft skills, personality development and built my foundation."***

Currently working at Tele-Performance in Jaipur, Rajasthan as a Customer Care Executive with a monthly income of ₹18000/- per month, he aspires to see himself as a Supervisor or Team leader in this company two years from now.

In a few words of encouragement for the upcoming batches, he also puts across, ***"It is a platform where we learn and build our skills and any project under DDU-GKY is a placement-oriented program particularly for the rural unemployed youths. Therefore, if anyone is unemployed and needs a life-changing career, this is the right platform."***



WECHING S KONYAK

Rebar Helper, Brentford Services Pvt. Ltd., New Delhi

Weching S Konyak hails from Wakching village under Wakching block in Mon District. He came to learn about DDUGKY after he passed his 8th standard. He always dreamt of a better life and that dream has led him to where he is today through DDUGKY training. He attended training at Globalpeers Skilling and Development Initiative Pvt. Ltd. For Assistant Bar-Bender course. Which according to him uncovered his best self and prepared him for the race of professional life.

He currently works at Brenford Services Pvt. Ltd. in New Delhi as a Rebar Helper, earning a monthly salary of ₹25,000/- and is fully contented with his job. Besides this, he says that he is also learning new things and is trying his best to continue working faithfully even in the days to come.

Thanking God for enabling him to successfully complete the training, he professes that, *"If we put God first, it brings success."*



NISHELI AWOMI

Service Staff, Rajagiri Hospital, Kerala

NisheliAwomi is from Purana Bazar under Chumoukedima block. She heard about SRK People Consultants I Pvt. Ltd. under DDUGKY giving free skill training through her friends and after completing her Class 10 standard, she did not think twice about enrolling herself for the training.

She joined SRK People Consultants I Pvt. Ltd. under DDUGKY in Dimapur for a 6 months Sampling Tailoring Course. After completing 4 months of in-classroom training, she was sent to Dixcy Textiles in Tirupur, Tamil Nadu for two months of OJT (on-the-job training).

Subsequently, she worked at Dixcy Textiles as a Tailor on a monthly salary of ₹10,725/-. However, on April 11, 2022, she left Dixcy Textiles on realizing their salary in the industry was less as compared to other industries. Within a week, she joined Rajagiri Hospital at Aluva, Ernakulam District in Kerala as a Trainee – Service Staff in the department of Food & Beverages with a salary of ₹13,000/- per month.

"Now, I am able to stand on my own feet and also financially help my parents", she says while wishing the trainees all the best in their future endeavours. "There is nothing impossible if we truly believe in ourselves", she says.



LASHIKALI SWU

Key Carrier Management Services Pvt Ltd, Ahmedabad, Gujarat

For Lashikali Swu from Iphonumi village under Ghathashi block of Zunheboto District, DDUGKY came at a time when she was worried thinking about her future and not getting relevant job openings in the state. She looks up to her father, who always encouraged her to study hard and learn to be more independent in life. It was also her father who introduced the DDUGKY Skill Program to her.

She had just completed her Higher Secondary from National Institute of Open Schooling and was planning to go for a computer course just when her father suggested her to join DDUGKY Skill Training Program with guaranteed placement opportunity. She enrolled

herself for the course of Customer Relation Management and Data Entry Operator at eCentric Solutions Pvt. Ltd, DDUGKY Training Centre.

Looking back, she feels that her days at the Training Centre were the most important learning stage of her life as it made a great impact on her personal and professional attitude.

In her words, ***"I was able to work more confidently on my communication skills and soon found a lot of interest in engaging in all the activities of the training program. The additional co-curricular activities at the centre that included learning with games, practical industrial visits and various role plays added to my knowledge. I was earlier not very good at working on computer systems but here the regular practical sessions improved my typing speed, not only that I am now able to use the various tools of MS Office to design my own templates."***

After the training period, she was eventually selected to work at Key Carrier Management Services Pvt Ltd in Ahmedabad with a salary package of ₹17000/- per month.

All thanks to the DDUGKY Skill Training Program implemented by the Nagaland State Rural Livelihoods Mission, she testifies that it has transformed the lives of many young people from a simple to an extraordinary one.

To her fellow friends, she says, ***"Opportunities come only once and should be taken at the right time. Anything is possible with sheer determination, hard work and of course taking the right decisions at the right time. Thank you DDUGKY!"***



PANGMEI CM

Rebar Helper, Brentford Services Pvt. Ltd, New Delhi

Pangmei CM hails from Wakching village under Wakching block in Mon District. When he passed his 9th standard in the year 2018, he wanted to stand on his own feet therefore decided to join Globalpeers Skilling and Development Initiative Pvt. Ltd., DDUGKY training centre for the course of Assistant Bar-bender without opting for higher studies. The course changed his life in many aspects and also prepared him to become a professional in the field he has chosen.

Today, he works at Brentford Services Pvt. Ltd. in New Delhi as a Rebar Helper and earns a monthly salary of ₹25,000/-. Having found contentment with his job, he is grateful to have come this far and professes that ***"I will try my best to be faithful in my work in the coming days too."***



LONGSHAMO EZUNG

Carpenter, Ethno Creations, Senjum Village, Dimapur, Nagaland

Longshamo Ezung hails from Merapani under Bhandari block in Wokha District. He discontinued his studies after matriculation and was undecided about his future. He spent most of his days idle and unproductive. It was during this period that his cousin told him about the free training under DDUGKY.

Tired of staying idle, he grabbed the opportunity, hoping that something good might work for him. He joined the skill training for the trade Assistant Carpenter-Wooden Furniture at Nagaland Tool Room and Training Centre, DDUGKY training centre. Thereafter, on completion of his training he was placed at Ethno Creations, Senjum Village, Dimapur, Nagaland with an initial salary of ₹ 6,000/- per month.

"I don't regret the decision taken and the experiences at the trainingcentre have made me a confident person. The trade Assistant Carpenter-Wooden Furniture is a good option for earning one's livelihood so if any youths are interested in it, they can go for it without hesitation", he says.

It has been more than six months since he started working as a carpenter at the same workplace. Though he is uncertain when he might venture out and start a business of his own, if things go as planned, he hopes to open his own carpenter workshop in his native village.

He is happy to have been a part of the DDUGKY family and extends his heartfelt gratitude to the program for uplifting him to where he is today.



LIVI

Guest Service Associate, J.W. Marriott, Mussoorie, Uttarakhand

Livi, who hails from Chumoukedima village under Chumoukedima block, completed her 6-months Certification Course on Food & Beverage Service Steward from Bhawani Marketing Pvt. Ltd. (BMPL)

She wasted no time in enrolling herself in the institute immediately on learning that DDUGKY is a free training program.

Speaking about her experience with the training, she says, ***"It enabled me to gain tons of knowledge in hospitality industry."*** Today, she is working at J.W. Marriott, Mussoorie, Uttarakhand and enjoying her job role as a Guest Service Associate with a monthly salary of ₹12,457/-. She is carrying on with higher dreams to achieve and is thankful to her trainers and the BMPL Management for this great opportunity in building her career.



NONLIH C. KONYAK

F&B Associate, Pune Koregaon Park Westin, Pune, Maharashtra

Nonlih C. Konyak who hails from Chenwentyu Village under Chen block of Mon District of Nagaland is a 4th Batch trainee in Food & Beverage of Bhawani Marketing Pvt. Ltd. DDUGKY. She came to know about the training program through a friend which immediately sparked her interest and she wasted no time in enrolling herself for the course.

As she would say, ***"I used to be an introvert and was shy but undertaking the six-months training boosted my confidence. I learned to be patient and also other skills like professional etiquettes. The training helped shape my personality and,***

in a way, I have become more approachable now."

She is currently working at Pune Koregaon Park Westin, Pune under Food & Beverage as Field Service with a monthly salary of ₹13,500/-.

"The training provides a great opportunity for unemployed youths like me to use our skills and knowledge to earn and to be financially independent", she says. And to those who are still hesitant, she challenges them to go for it.



MAONGKUMZUK

Welder, M/S Tongpang Fabrication, Chuchuyimpang, Mokokchung

Maongkumzuk is the only son in the family and comes from a humble background under Chuchuyimlang block, Mokokchung district. He lost his father in the year 2021 and is survived by his mother, who had been a housewife since marriage.

After failing to get through his matriculation, Maong continued staying with his mother and it was during this time that he was introduced to DDUGKY training program by his village friends. He decided to opt for the trade Assistant Manual

Metal Arc Welding at Nagaland Tool Room and Training Centre under DDUGKY. On successful completion of the course, he was offered job placement at M/s Imna Steel Fabrication, Mokokchung, Nagaland with an initial salary of ₹6,000/- per month. Today he works at M/S Tongpang Fabrication, Chuchuyimpang Village, Mokokchung with a salary of ₹7000/- per month.

On his experience of the training, he says that, ***"For most of the training program, fees have to be paid, but in DDUGKY there are no such fees. And even if people don't get government jobs, they can easily survive after learning a skill."*** Two years down the line, he hopes to open his own fabrication and welding workshop.

In his words, ***"Thank you so much for the life-changing experience DDUGKY. And I sincerely convey my gratitude to Ministry of Rural Development (GoI), Nagaland State Rural Livelihoods Mission (GoN) and the PIA for helping me earn my livelihood."***



VENEITUONUO PIENYU

Customer Executive, Key Carrier Management Services Pvt. Ltd., Ahmedabad, Gujarat

Veneituonuo Pienyu hails from Kohima village under Kohima block and completed her 10th Standard in the year 2019 following which, she did a short computer course. She wanted to pursue further studies but was held back by financial crisis at home.

She came to know about DDUGKY through her maternal aunt and after giving it a thought, she enrolled herself for the course of Customer Relationship Management and Data Entry Operator at eCentric Solutions Pvt. Ltd., DDUGKY Training Centre.

Each day at the training centre, she says, was a learning experience. Regardless of the fact that they were all from different backgrounds, the training sessions built a tremendous teamwork in them and gradually brought change in her own approach and personality.

"The continuous motivation by our trainers made us understand that it does not matter how high your educational qualification is, but what matters is learning the professional skills that would go a long way in establishing your career", she affirms.

Today, she works at Key Carrier Management Services Pvt. Ltd. located in Ahmedabad, Gujarat as Assistant. Customer Executive with a salary package of ₹17,000/- per month. With a stable job in hand, she is grateful to the DDUGKY Skilling Program sponsored by the Ministry of Rural Development and implemented by Nagaland State Rural Livelihoods Mission for the platform.

"I would also like to convey my sincere thanks to my trainers and management team at eCentric Solutions Pvt. Ltd. DDUGKY Training Centre for believing in me which I can proudly say that now I am a professional", she further adds.

Stating that the DDUGKY Skill Training and Placement Program is one of best opportunities that is currently available for all aspiring youth, she calls upon young people to grab this opportunity to find a sustainable employment, be self-dependent and live a better life.



TIAKALA

Housekeeping Desk Controller, Central Beacon Hotel, Surat, Gujarat

Tiakala is from Chare Village under Chare block of Tuensang District. Confessing that she was a shy natured person, during the initial period of her joining the training for Front Office Associate at Pinnacle Skills - Society for Education, Empowerment & Development under DDUGKY. She says, ***"DDUGKY training program has changed my life."***

She recalls, she hardly participated in the beginning but by the end of the program, she says, ***"I was more confident, my communication skills improved, which helped me in achieving my career goals. I'm happily independent and able to contribute to my family through my income."***

Tiakala is currently working at Central Beacon Hotel, Surat, Gujarat as a Housekeeping Desk controller and earns a salary of ₹10,000/- per month. Her prime responsibility at work is to ensure that the Hotel is kept neat & clean and as per the standards set.

She lives by Steve Jobs' quote, ***"Work is going to fill a large part of our life and the only way to be truly satisfied is to do what one believes is great work. And the only way to do great work is to love what we do."***



MOKAU PHOM

Welder, M/S Neikha Steel Fabrication & Tyre Works, NH-29 Peducha, Kohima, Nagaland

Mokau Phom was born and raised in Yongshei Village under Yongnyah block of Longleng District. His father is a retired Peon and his mother is a member of a Self-Help Group. Unable to get through his 9th standard, he was staying idle until he came across DDUGKY through one of his village friends.

He decided to join the skill training and opted for the course of Assistant Manual Metal Arc Welding at Nagaland Tool Room and training Centre, DDUGKY training Centre. After the training he was offered job placement at M/S Neikha Steel

Fabrication & Tyre Works, NH-29 Peducha (Lalmati), Kohima, Nagaland with an initial salary of ₹ 6,000/- per month.

It has been nine months since he joined the workshop and he recalls seeing a lot of changes in himself since joining DDUGKY. ***"It has created a life-long impact on me. I am grateful for the new friends made during my training days and also for the job I was offered after completion of training. Today I can earn my living and with more experience, probably two years from now, I see myself starting my own business"***, he says of the training.

Further expressing his appreciation and gratitude towards Ministry of Rural Development (GoI), Nagaland State Rural Livelihoods Mission (GoN) and the PIA for their support and guidance. He encourages the youths by saying, ***"It is good to take training when the government is willing to help us. It is good for our future and with the skill, after the training, we will never be hungry."***



HOSHILA MARY

Tailor, Dixcy Textiles, Tirupur – Tamil Nadu

Hoshila Mary hails from Phuvkiu village under Pungro block of Kiphire District. Born to farmer parents, who belong to BPL category, she discontinued her studies after passing her matriculation in the year 2020 with the intention of helping her parents as they were not financially well off.

One day while browsing Facebook, she came across an advertisement about Free Sampling Tailor Training under DDUGKY provided by SRK People Consultants Pvt. Ltd. in Dimapur. After consulting her parents, she joined the training centre, located at AIDA, Don Bosco School Campus, Dimapur.

"At first, I didn't know anything about tailoring and had no friends. However, the Trainers at the Centre were very friendly and helpful, which made me feel at home from the very first day. I have learnt a lot about tailoring and now, I can make my own clothes of different designs. Apart from tailoring, we were also taught about IT, English & Soft skills which has upgraded our knowledge and also groomed our personalities. The training has helped me build my confidence and help me to manage my time as well as interact with others", she says of her experience at the training center.

After 4-months of classroom training, she was sent for on-the-job training (OJT) at Dixcy Textiles, Tirupur in Tamil Nadu for a period of two months. On completion of OJT, she was offered a monthly salary of ₹ 10,075/- along with food & accommodation at the same organization.

With the earnings, she is now also able to help her parents. “The knowledge that I gained from the training has helped me a lot in my communication skills and at work with the machines”, she goes on to say.

She plans to gain more knowledge about Apparels Industries by working in the Company for a few more years, which she believes, would help in her future endeavors. Eventually, she wants to come back home and open her own shop in her hometown.

“We all know that life is a struggle. Without struggles, there is no success. Yes, it’s difficult to adapt with a new environment in the beginning but with a little more determination, we can adjust to it. Therefore, I wish and encourage all the current trainees to come out of your comfort zones and explore the outside world with courage and determination”, she says.



TEMSUMONGLA JAMIR

Captioning Agent, Teleperformance, Gurgaon, Delhi

Temsumongla Jamir hails from Kelingmen village, Changtongya block in Mokokchung District. She did her 12th standard from Government Higher Secondary School, Half Nagarajan, Dimapur. Following this, she completed 3-months training in Front Office Associate from Pinnacle Skills Society for Education, Empowerment and Development under DDUGKY scheme sponsored by Ministry of Rural Development and implemented by Nagaland State Rural Livelihoods Mission.

During my training, she testifies that, ***“I have gained knowledge about how to handle difficult situations at work and in life. But the most important thing that I learned was how to be independent, start living and earning.”***

Her first job after the 3-months training was as a Guest Relationship Executive at Tattva Spa, Radisson Hotel, Noida, Uttar Pradesh where she got her first ever experience. She worked there for 4-months after which, she joined Teleperformance, Gurgaon, Haryana as a Captioning Agent.

With more working spirit and a new chapter that is yet to unbox, she sees herself working harder to move one step closer to the goal she has set for herself. ***“Failures are not a full stop rather they are commas so that we pause but don’t stop”***, she says.



TEMSUKABA IMCHEN

Electrician, Orange Tiger Hospitality Pvt. Ltd. (OTHPL), Karnataka

Temsukaba Imchen was born and raised in Mongolemba block. He is from Mongchen village under Mokokchung district and considers himself fortunate to have been trained at Globalpeers Skilling and Development Initiative Pvt. Ltd. under DDUGKY.

During the 5-months training, he acknowledges that he has learnt many useful skills associated to being an electrician, which, he says, is not only useful for the job that he currently holds but is able to help his friends, relatives and neighbours as well.

He currently works as an Assistant Electrician in a company called OTHPL located at Karnataka with a monthly salary of ₹8,000/- with free food and accommodation. Introduced to the program by a friend, he says that despite the rising unemployment problem, opportunities still exist through programs like this.

In his words, ***“I thank NSRLM for continuously supporting and letting us see opportunity and for providing me with a lifelong knowledge.”***



ROKOSANUO

Sewing Machine Operator, Pearls Global Industries Bengaluru

Rokosanuo, who hails from Sechü-Zubza under Zubza block, Kohima District completed her Class 10 in 2016. For her, the 6-months Sampling Tailoring Course from SRK People Consultants I Pvt. Ltd., DDUGKY training centre in Dimapur has equipped her with so much knowledge and skills regarding sampling tailoring. ***“Apart from that, I also learnt English, Soft skills and computers too. Through this training, I have also improved my spoken English and communications skills”,*** she says.

After the in-classroom training, she was sent for OJT (on-the-job training) at Pearls Global Industries Bengaluru – Karnataka. Immediately after she completed her 2 months of OJT, she was employed by the same company with a salary of ₹12,175/- per month. She plans to continue working there for some more years before she returns back home and run her own clothing store in Kohima, Nagaland. Her wish for the new trainees is for them to stay focused, learn to stand on their own feet and be able to do something in future.



LUNGMIZIBI

F&B Associate, The Westin, Pune, Maharashtra

Lungmizibi is from Azailong village under Tening block of Peren District. She completed her 10th standard in the year 2021. She heard about the DDUGKY Training Program through one of her relatives and instantaneously decided to undertake the training.

She was drawn to the hospitality course although before joining the training she had no idea what it was all about.

She says, the 6-months course on Food and Beverage Service has helped her a lot by providing much knowledge and changed her personality altogether as she puts across that, ***“I was a shy and a quiet person.”*** However, she affirms the trainers have shaped and molded her character enabling her to grow professionally.

Currently working at The Westin in Pune, Maharashtra with a monthly salary of ₹15,250/-.She is grateful to the entire staff of Bhawani Marketing Pvt. Ltd for helping her achieve her dream.



MANGLUN SINGSON

Mason Helper, Brentford Services Pvt. Ltd, New Delhi

24-year-old Manglun Singson is from Saijang village under Athibung block in Peren Block. He learnt about DDUGKY from a friend and immediately enrolled himself at Globalpeers Skilling and Development Initiative Pvt. Ltd. for a training course on Assistant Bar-bender.

The training, he says, has molded and skilled him not only in the area of bar bending but also taught him basic computer knowledge, English and soft skills.

He is currently working as a Mason Helper at Brentford Services Pvt. Ltd., New Delhi and earns a monthly salary of ₹25,000/-, which, he adds, is quite enough to meet his daily needs as well as support his family financially.

"I want to thank my trainers who have molded, shaped, encouraged and helped me through my journey", he states while expressing that he is happy and content with what he does today.



HENCH A PHOM

Welder, M/S K Neikha Steel Fabrication and Tyreworks, NH-29 Peducha, Kohima, Nagaland

Hencha A Phom is from Orangkong Village, Longleng block under Longleng district and studied up to class 7. His father runs a small shop while his mother is a housewife. He had been living with his parents before joining DDUGKY and made little money from time to time by engaging in daily wage work.

It was through Dreamz Unlimited's promotional video on DDUGKY that he came to know about the scheme. Based on his interest, he enrolled for the course of Assistant Manual Metal Arc Welding at Nagaland Tool Room and Training Centre, under DDUGKY. On successful completion of the training, he was placed at M/S K Neikha Steel Fabrication and Tyreworks at Peducha, Nagaland with an initial salary of ₹6,000/- per month. Two years from now, he plans to open his own fabrication workshop.

He wishes that many more unprivileged youths should come forward to learn and experience things as he did through DDUGKY. He is grateful for the fruitful experience and thank the Government of India, NSRLM, Govt. of Nagaland, and the PIA for their unconditional support in helping him earn his livelihood.

Concerning his training experience and its impact, he says, ***"It was a wonderful experience to meet new friends and learn together the art and skill of welding. Earlier I had no idea how professionals weld or cut metals. Now, after the training, I have gained much confidence to perform welding jobs and make a living through it."***



R. MERENJUNGLA

F&B Associate, The Westin, Pune, Maharashtra

R. Merenjunga is from Khensa village under Onpangkong South block of Mokokchung District. She graduated in the year 2019 and came across an advertisement on DDUGKY Training Program while browsing the internet. Without hesitation, she decided to undertake the training particularly because it was a free course and job-oriented.

In her words, ***"Pursuing the course immensely helped me change as a person."*** Apart from learning a lot about the Hospitality Industry, she said, she was trained with basic computer knowledge of MS Word, MS Excel, MS PowerPoint, Soft Skill & English. Considering all the knowledge she gained, she is very thankful to her trainers for helping her all throughout the six-months training.

She is currently working in The Westin, Pune, Maharashtra as Food & Beverages Associate earning a salary of ₹15,250/- per month. ***"I would like to thank the management, Bhawani Marketing Pvt. Ltd for helping me achieve my dream. Thank you once again! I would also like to encourage the upcoming trainees of Bhawani Marketing Pvt. Ltd and the youths of Nagaland to grab the opportunity provided by DDUGKY that leads the way to success"***, she expresses.



HAOKHOMANG

Helper Mason, Brentford Services Pvt. Ltd, New Delhi

Haokhomang is from Saijang village under Athibung block of Peren District. He studied only up to 8th standard and could not continue owing to financial problems at home. His father is a casual labourer while his mother is a farmer.

It was through a neighbor from whom he learnt about DDUGKY and enrolled himself at the GlobalPeers Skilling and Development Initiatives Pvt. Ltd. for a 4.5-months course on Assistant Mason.

He has come a long way since the training and he now works at Brentford Services Pvt. Ltd., New Delhi as a Mason Helper and earning a salary of ₹25,000/- per month. He is able to look after himself and also financially assist his family back home.

"Thanking is not just a formality for me. It is from the bottom of my heart", he expresses while mentioning his trainers and all those involved with DDUGKY Project.



MARTHA EZUNG

Tailor, Dixcy Textiles, Tirupur – Tamil Nadu

Martha Ezung hails from Longsa village under Wokha block in Wokha District. She completed her 10th standard in 2017, but could not pursue further studies due to their financial situation at home. It was her parents, who first learnt about the Free Sampling Tailoring Training under DDUGKY and eventually got her enrolled at SRK People Consultants I Pvt. Ltd. training centre in Dimapur.

During the training, she recalls, ***“We were taught how to sketch, cut, sew, embroidery, etc. Apart from tailoring, English, Soft Skills and IT were also taught as additional courses. All these have helped broaden our knowledge in various aspects.”***

She was sent to Tirupur, Tamil Nadu for 2-months OJT (on-the-job training) at Dixcy Textiles after 4-months of in-classroom training. On completion of OJT, she was offered job in the same company with monthly salary of ₹10,075/- to work as tailor. She plans to continue working there and also hopes that she will be promoted to a higher post in the days to come.

To those who are currently being trained, she advises to give their best. ***“The work culture and communication will be difficult. So, before going out, get the best information and explore other parts of the world too!”*** she also adds.



LUNGSHEN V PHOM

Maintenance Plumber, ChokhiDhani Resort, Jaipur, Rajasthan

22-year-old Lungshen V Phom hails from Yongnyah village under Longleng block. He recently completed a 5-months Plumber Certification Course from Globalpeers Skilling and Development Initiative Pvt. Ltd. (GPSDI) under DDUGKY. He is currently working at ChokhiDhani Resort, Jaipur as a plumber and earns a monthly salary of ₹10,000/-.

He says, the training not only equipped him with knowledge on plumbing but also imparted basic computer knowledge, English and soft skills.

Today, working at the Resort in the Maintenance Department, he is especially thrilled that he can now support his parents. ***“Thanks to the NSRLM and the GPSDI Management for this great opportunity and building my career and also for helping the unemployed youths”,*** he says.

**DANIEL KONYAK***Tele-Performance, Jaipur, Rajasthan*

Daniel Konyak hails from Kongan village under Wakching block of Mon district and is passionate about music. After completion of his 12th standard, he discontinued his studies as he was interested in discovering new things besides studying. This led him to teaching children and helping them in their studies.

One fine evening, he received a call from a cousin who shared about Ebad Export Pvt. Ltd. Under DDUGKY program, an institution in Dimapur, Nagaland that imparts training on Field Technician Computing Peripheral and self-development. On joining the institute, he also embarked on a journey of self-discovery even as he went on to learn new skills that were bound to help him not only personally but also professionally.

Having passed the interview for Hilton process after completion of the training, he currently works at Tele-Performance in Jaipur, Rajasthan with a CTC of ₹25,000/-. Two years down the line, he hopes to see himself as a manager in the same reputed organization.

To the upcoming batch, he advises—***“Take every single step wisely and focus on one. Keep moving, never look back because past was empty with no future for life but for tomorrow, you will begin with new goals for future.”***

**MERIYANI ODYUO***Sewing Machine Operator, Pearls Global Industries, Bengaluru-Karnataka*

Meriyani Odyuo is from Wokha Village under Wokha block in Wokha District. She was born to parents who are both cultivators. Owing to financial conditions at home, she could not pursue further studies and was helping her parents in their daily work till the time she came to know about SRK People Consultants I Pvt. Ltd. under DDUGKY from a friend.

She joined the sampling tailoring training without hesitation and although the course was completely new to her, her interest began to spark after a few weeks. ***“I learnt a lot from the training. It improved my English and Communication Skills as well as made me confident to stand in front of others. Now, it is helping me in my work and daily life”*** is what she says.

She was sent for OJT (on-the-job training) at Pearls Global Industries, Bengaluru-Karnataka after 4-months of in-classroom training. Subsequently, after OJT, she was offered ₹12,175/- as monthly salary for the post of Operator in the same organization. Two years down the line, she hopes to become a completely self-independent woman with the hope to start her own business in her hometown.

Her advice to the trainees would be : ***“To achieve something in life, we need to focus and work hard on our goals. So, grab the opportunities that are given to you now, that can benefit you in the future.”***



HENATO Y AYE

Customer Care Executive, Tele-Performance, Jaipur, Rajasthan

Henato Y Aye is from Sukhomi Village, Zunheboto block under Zunheboto District, is a graduate of JN Aier College. After being unemployed for a while, he enrolled himself at Ebad Exports Pvt. Ltd to undergo a training on Field Technician Computing Peripherals or FTCP under DDUGKY training program. The training, he says, has enriched his experiences by way of making him more confident while also enabling him to take risks and face the challenges of life. In his words, ***"This training has amplified me towards becoming a more responsible and understanding person. I developed new habits; it groomed my personality and gave me a new outlook for life."***

As an outcome of the training, he can now fix monitor and troubleshoot a computer. He currently works as a Customer Care Executive at Tele-Performance in Jaipur, Rajasthan and is earning ₹21,000 per month. With the vision to move forward in this career, he sees himself holding a key position in a reputed company few years from now. Eventually, he also hopes to venture into his own business.

He believes that ***"Many things could be programmed in our imaginations but the only way to make them happen is to start working. Follow your passion and you will surely find happiness."***



PHOYEIH T KONYAK

Customer Care Executive, United David Auto Parts, New Delhi

Phoyeih T Konyak hails from Mon village under Mon block. He completed his 12th standard from National Institute of Open Schooling (NIOS) and was struggling to find employment thereafter. However, with recommendations from friends, he joined Ebad Exports Pvt. Ltd., DDUGKY training centre which ultimately proved to be one of the best decisions he ever made.

This training has had a huge impact in his life and transformed him into a capable person. It was also the place where he learnt to be more disciplined, punctual and dedicated. Following the training, he was placed at the United David Auto Parts (International Process) in New Delhi and the company currently pays him ₹15,000/- per month. After a year or two, he believes he can be promoted to a supervisory role.

Having experienced for himself how the DDUGKY has impacted his life, he encourages young people to come out of their comfort zones and start looking for opportunities. In his words, ***"Opportunities are everywhere. It just takes eagerness, boldness and dedication to reach your goal."***



TSHEKHROU TSUZUH

Service Staff, Rajagiri Hospital, Kerala

Tshekhrou Tsuzuh is from Khrizephe Village under Chumoukedima block. Having dropped out of school after her 8th standard in 2015, she was just staying idle at home till she came to learn about SRK People Consultants I Pvt. Ltd. under DDUGKY offering Free Sampling Tailoring course for 6 months.

She joined the training and later realized that with all the skills she gained had essentially molded her career. Besides tailoring, she came out of the training with better English and Communication Skills, Soft Skills and IT amongst other

trainees.

She was sent for OJT (on-the-job training) at Dixcy Textiles, Tirupur, Tamil Nadu for 2 months after which, she was employed by the same company with a monthly salary of ₹10,075/-. She worked there for a period of 4 months and is currently working at Rajagiri Hospital, Kochi in Kerala with a salary of ₹15,000/- as Service Staff.

She plans to continue working there for some more years with the hope to return home and start her own business someday. All she wants to tell the trainees is ***"To work hard and become someone in future."***



SOLO CHUBA

Customer Care Executive, IEngergizer, Noida, UP

Solo Chuba is from Old Showuba Village under Kuhuboto block of Niuland District and is a graduate of Baptist College, Kohima. He came across the free training course under DDUGKY after staying jobless for a couple of years. He chose FTCP (Field Technician Computing and Peripherals) based on his interest to learn, also understand about repairing and troubleshooting of a computer system and peripherals.

Stepping into the course was a beginning of a new chapter in his life. He said, it equipped him with communication skills, personal grooming, interview skill, life skills, soft skills among others and prepared him for the start of a new career.

He now works as a Customer Care Executive at IEngergizer, Noida, UP earning ₹25,000/- per month. In his own words, ***"Now, I am proud to say that I am an employed youth working with contentment."*** Towards this end, he is thankful to his trainers and staff members of Ebad Export Pvt. Ltd. for molding and building his confidence, enabling him to stand where he is today.

He also feels that, DDUGKY is the right platform for the unemployed youth as it would impact their lives and make them successful.



CHINGJAM

Assistant Steward, Trident Narimam Point & The Oberoi, Mumbai, Maharashtra

Born and raised in Yongnyah village, Longleng block under Longleng District of Nagaland, Chingjam completed his 12th standard from Government Higher Secondary School, Longleng. While pursuing his bachelor's degree from Yingli College, he dropped out of college as he was discouraged to find many youths unemployed even after completing their graduation and master degrees.

On learning that Bhawani Marketing Pvt. Ltd. one of the DDUGKY training partners of Nagaland State Rural Livelihoods Mission provides free training and 100 % placement in top hotels, he enrolled himself without any hesitation. As he went on to work at the Trident Narimam Point & The Oberoi, Mumbai, Maharashtra where he is currently placed as an Assistant Steward, he professed that pursuing the course has been the best decision he ever made.

As he says, ***"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do."***



CHUMREMO TSOPOE

Customer Care Executive, Tele-Performance Company, Jaipur, Rajasthan

Chumremo Tso Poe hails from Diphupar 'A' village under Chumoukedima block. He began to realize his real potential only after joining the 3-month course on Field Technician Computing and Peripherals (FTCP) from Ebad Exports Pvt Ltd under DDUGKY training program. Even though he took time to adapt to the course as it was completely new for him, he slowly saw himself learning and gaining to becoming a well-polished person.

The training has clearly impacted his life and boosted his self-confidence while also making him stronger, mentally, morally, and physically and enabled him to manage his routine, personality, and habits in a more sophisticated and professional way.

Right after the completion of his training, he was placed at Tele-Performance Company as Customer Care Executive in Jaipur, Rajasthan with a salary package of ₹ 21,000 per month. As he puts it, ***"Had I not taken this training at Ebad Exports Pvt. Ltd, I would not have gained this many experiences I have now and would not have been working in a city, earning enough to look after myself and even my family. I came here with a vision and a purpose and few years down the line, I aim to earn more and hold a respectable position in a reputed company such as this."***

He further encourages his fellow brothers and sisters back home in Nagaland to get out of their comfort zones and pursue something fruitful while expressing that, ***"Taking any course under DDUGKY is so fruitful and beneficial, particularly for a middle-class person like me. Here, we not only learn about a particular course but we also learn to be more responsible, to contribute more to the society, and build our own career."***



HUTOKA H. ACHUMI

Customer Care Executive, Tele-Performance, Jaipur, Rajasthan

Hutoka H. Achumi is from Tizu Island Village under Zunheboto block in Zunheboto District. He firmly believes that undergoing the 3-month training at Ebad Exports Pvt. Ltd under DDUGKY has showed him the way when he was confused about his future and career.

In his words, ***"This training taught me to be myself and to be always true to myself, to adapt to new environment, habits and make new friends. It taught me to be stronger and bolder because the reality of life is inevitable, and I not only***

learnt how to fix computers but also to operate my life."

After the training, he was placed at Tele-Performance as a Customer Care Executive in Jaipur, Rajasthan and earns a monthly income of ₹21,000 per month. Feeling contented, happy and independent in his current job, he hopes to become a Supervisor after a year or two.

His only advise to young people is to be wise in life while explaining that, ***"The comfort we get from our parents is not permanent and the earlier we strive, the earlier we enjoy. Following one's passion and interest will really make a man successful. And by success, I mean being contented and happy."***



IMNAYAPANG L

Guest Service Associate, The Oberoi, Bengaluru, Karnataka

Imnayapang L hails from Yajang village under Longchem block of Mokokchung District. After his graduation in 2019, he came to know about the PIA Bhawani Marketing Pvt. Ltd (BMPL) which provides free training course on Food & Beverage Service Steward under DDUGKY. He immediately enrolled himself in the training and undertook the 6-months course, which, he says has enabled him to gain tons of knowledge and proficiency in the hospitality sector.

He had always dreamed of working in a luxurious industry and that dream, he believes has led him to where he is today.

He currently works at The Oberoi, Bengaluru, Karnataka and enjoys the role of a Guest Service Associate with brighter and higher dreams to achieve.

Towards the end, he is thankful to his trainers, who had molded, shaped and helped him uncover his best self, preparing him for the race of professional life. ***"I want to thank the NSRLM and the BMPL management for this great opportunity in guiding me to build my career and for stretching out their hands in helping the unemployed youths"***, he says while encouraging young people to venture out and grab the opportunity as it can upgrade them as well as the society.

He also believes that one of the reasons behind him working in one of the leading luxurious hotels in India such as The Oberoi, Bengaluru is because he also pushed himself forward with great faith in God. As he says, ***"It is worth the struggle in the end!"***



KHAMKIU YIMCHUNGER

Customer Care Executive, Teleperformance Ltd, Jaipur, Rajasthan

Khamkiu Yimchunger hails from Lopfukhong village under Khonsa block of Kiphire district. His father, who is a farmer, works very hard to meet the needs of the family of nine. He wanted to do something to support his father after he left college and when a friend told him about DDUGKY, he felt that was exactly what he needed.

Eventually, he joined the training program in Customer Relationship Management and Data Entry Operator at eCentric Solutions Pvt Ltd, DDUGKY Centre. Terming this decision as a turning point in his life, he says, the training brought rigorous changes in his approach and personality. ***"I was able to open up a bit more confidently in my communication skills and soon found a lot of interest in engaging in all the activities of the training program"***, he says about the training.

Looking at his growth and efficiency, the management also appointed him as the Institute Representative to bring out the issues of the trainees also to try and find amicable solutions to their needs. He is thankful to his trainers for this role as it played a great part in shaping his leadership skills and also decision-making ability under various circumstances. Further, he feels that the additional co-curricular activities at the centre that includes learning with games, practical hands-on learning industrial visits and various role plays added to his knowledge. Soon after completion of the training, he was placed at Teleperformance Ltd in Jaipur, Rajasthan as a Customer Care Executive with a salary package of ₹27000/- CTC per month. Stating that ***"Dreams do come true if you grab the opportunities at the right time and work on it"***, he reiterates that, ***"DDUGKY has truly been a turning point in my life and I plan to continue in my journey and further enhance my skillsets in the corporate world."***

He is also grateful to the Nagaland State Rural Livelihoods Mission and his trainers at eCentric Solutions Pvt. Ltd. for bringing a ray of hope into his life. He encourages all his fellow brothers and sisters to take up the program that would bring new inroads into their lives and give them sustainable employment.



KILOTO ACHUMI

Service Associate, Shangri-la, Bengaluru, Karnataka

Kiloto Achumi hails from Shevishe village under Tokiye block of Zunheboto District is a 3rd Batch trainee of Bhawani Marketing Pvt Ltd, DDUGKY. For him, the 6-months training on Hotel Management had completely transformed him into a new person. It helped him see things from a different perspective and boosted his confidence, for which he remains grateful to his trainers.

Today, he is a proud employee of one of the most prestigious hotels, Shangri-la in Bengaluru, Karnataka. Thanking the entire staff at Bhawani Marketing Pvt. Ltd for being instrumental in fulfilling his dreams, he tells his juniors that, ***"It does not matter how many challenges you have faced or how slow you are going as long as you do not stop."***

"Never give up. You can never beat the person who does not give up. So, have hope and always believe in God", he says.



KIMIYEKA AWOMI

Guest Service Associate, Sterling Mac, Bengaluru, Karnataka

Kimiyeka Awomi hails from Chumoukedima village under Chumoukedima block. When he completed his 12th standard, he came to know about the Bhawani Marketing Pvt. Ltd. which provides free training course on Food and Beverage Service. Without any second thought, he enrolled himself at the institute and undertook the 6-months course.

Throughout the training, he says, ***"My trainers worked incessantly to mold and shape my overall skills through different productive activities such as PPT Presentation, Information Technology, Soft Skills, Food and Beverage service & Practical classes."***

He is thankful that the course has made him the person whom he is today by teaching him to utilize his skills to the maximum. Today, he works at Sterling Mac, Bengaluru Karnataka and immensely enjoys his role as a Guest Service Associate. Having found something that he loves doing, he hopes to achieve even higher dreams in the days to come.



LEMTSUMONG Y YIMCHUNGER

Tele Performance, Jaipur, Rajasthan

Lemtsumong Y Yimchunger from Kiphire District of Nagaland is a graduate of Zisaji Presidency College, Kiphire. Terming his 3-months period of training at EBAD Export Pvt. Ltd Training Centre under DDUGKY scheme as a 'great experience', he says that, the best part about this training is free of cost from teaching and learning materials, uniforms along with food and lodging.

It gave him the confidence to tackle different challenges with ease and increased his productivity and performance. It also, enabled him to understand better regarding personality development, team leadership, moral values, time management, physical and mental health among others.

He currently earns ₹ 25,000/- per month as an employee of Tele Performance in Jaipur, Rajasthan. Moving forward in his career, he would like to become a Supervisor/Team Leader few years down the line.

To those who have finished their studies and are staying idle, he encourages that they should enroll themselves in a DDUGKY Centre and realize their potentials. ***"Never give up. I would not have been working here in a big city, if I did", he says.***



MONGSHAI

Beauty Therapist, Tattva SPA, Radisson Blu, Noida, UP

Mongshai, from Sangsangyu Village under Sangsangyu block of Tuensang District dropped out of school at an early age and was struggling to find the right platform which would upskill her also help her achieve her goals. She also wanted to start working to be able to stand on her own feet as well as help her family.

Given her circumstance, she was introduced to Pinnacle Skills Society for Education, Empowerment and Development Training Centre under DDUGKY scheme for a placement linked training program by her friends. She enrolled herself for the Assistant Beauty Therapist course without any hesitation. On successful completion of the training, she was placed at Tattva SPA, Radisson Blu in Noida, UP with a salary package of ₹15,000/- per month along with food & accommodation.

"I am very happy that I chose this industry towards achieving my career goals and be employed. I have grown both professionally and personally", she says.



SENDENPONG

Steel Fixer Helper, Brentford Services Pvt. Ltd, New Delhi

Sendenpong hails from Watiyin village under Mangkolemba block in Mokokchung District. Being the eldest son in the family and fully aware of his responsibilities, he was compelled to work to make ends meet after he passed Class 8. He seriously started thinking about enrolling in some vocational training courses in order to help his parents.

It was then he came across DDUGKY and enrolled himself at Globalpeers Skilling and Development Initiative Pvt. Ltd. for the course of Assistant Bar-bender that ran for a period of 4.5-months. Following the training, he was placed at Bretford Services Pvt. Ltd. New Delhi as a Steel Fixer Helper and earns a monthly salary of ₹25,000/- with free food and accomodation. Thrilled that he can now support his parents financially, he says, ***"Thanks to DDU-GKY project and Globalpeers Skilling and Development Initiative Pvt. Ltd. without whose support, I would never have become independent and be able to support my family."***



RHONTSU N YANTHAN

Helper Mason, Brentford Services Pvt. Ltd, New Delhi

As for Rhontsu N Yanthan, born and raised in Bhandari Village under Bhandari block, Wokha District, studied up to class 10. Ever since he quit his studies, he thought of doing something worth while. This was when he came across DDUGKY skill training program and immediately enrolled himself at Globalpeers Skilling and Development Initiative Pvt. Ltd. for a course in Assistant Mason.

The very first day of his training sparked more interest in him to learn more about the course apart from other knowledge he was imparted with. Testifying that the training molded and shaped his life, he is grateful to have made friends from different communities and additionally built his character.

Today, he works as a Helper Mason at Brentford Services Pvt. Ltd., New Delhi and firmly believes that ***'Without struggle in life, nothing can be achieved'***. He earns a monthly salary of ₹25,000/- and continues to enjoy learning new things at his workplace.



PAUDUNWIBO

Welder, M/S Engineering Station, Kohima, Nagaland

In his early years, Paudunwibo from Ntu Village under Tening block of Peren District, hardly had any access to proper education, recreational experiences and career-building platforms. His parents managed the needs of the family of 8 through farming.

While living with his aunt in Dimapur, helping her with household chores, he came to know about DDUGKY through one of his cousins. As per his qualification, he found that he could avail training for the trade Assistant Manual Metal Arc Welding, and accordingly got himself registered at Nagaland Tool Room and Training Centre, DDUGKY training centre.

Subsequently, after the training, he was placed at M/S Engineering Station, Kohima, Nagaland, as a welder with a salary of ₹6,000/- per month. Ever since, he has been working with dignity and consistency.

Talking about his experiences, he says, ***"Now, I have a skill which I have learned to appreciate and I am also aware of its potential. I will continue to use and practice it. Earlier, I had no field that I found interest in, as I was, in fact, not aware of many things. It is the skill training that helped me become self-reliant. I had a great experience learning and building my career under DDUGKY."***

He is extremely grateful to all the DDUGKY stake holders without whose intervention his life would not have been transformed to this extent as he puts it.



SENSOSENLA

F&B Steward, Royal Orchid, Bangalore, Karnataka

Sensosena is the eldest daughter of Lipoktemsü & Merennaro of Merangkong village under Mokokchung District. Being the eldest also came with responsibilities and after her 12th standard, she decided to pave the way for her two younger sisters to continue pursuing their studies by sacrificing her own.

Often faced with financial problem at home, she wanted to stand on her own feet and by doing so, also financially assist her family. She came across the DDUGKY program at a time she really needed an opportunity to prove herself.

The 6-months training on Food and Beverage Services at Basix Academy for Building Lifelong Employability Ltd. (B-able) she confessed has made her an independent woman. She is currently placed at Royal Orchid Hotel, Bangalore, Karnataka earning ₹15,000/- per month. Her greatest satisfaction is being able to financially help her 2 sisters and parents whenever they are in need.

As she would say, "Believe in yourself and in your own uniqueness. Use your potential by coming out from your comfort zone and spread your wings to achieve your goals in life and be an inspiration!"

Someday, she hopes to become a captain in the hotel property where she is currently working. ***"A big Thanks to MoRD and NSRLM for implementing such a fruitful DDUGKY program. I also thank all my Domain Trainers, Office Staff, led by my Tremendous Center Manager for the spark in my life",*** she expresses.



PERAMPAUGAUDING LUNGALANG

Customer Care Executive, Teleperformance Ltd, Jaipur, Rajasthan

Perampaugauding Lungalang is from Peren District and is the youngest among four siblings. He believes that DDUGKY was introduced to him at the right time when he was also thinking about doing something to help his parents. After passing his 12th standard, he wanted to pursue graduation but looking at the financial condition at home, he decided otherwise.

As the youngest in the family, his father was not very happy with his decision but sensing the financial burden his father is shouldering, he started tutoring young children in his neighborhood. But deep down, he longed for a better job where he can both learn and earn.

Thanks to his friend, who showed him a post on social media about the DDUGKY Skill Training Program, he took up a course in Customer Relationship Management and Data Entry Operator at the eCentric Solutions Pvt Ltd DDUGKY Training Centre located at Dimapur.

Terming the training period as "a memorable journey throughout", he says, ***"The trainers helped me a lot on my communication skills and I could slowly and steadily feel a great deal of confidence in me. I also got the chance to derive basic practical hands-on experience on MS Office, learn the process of making reports at MS Excel and make PowerPoint presentations."*** At the end of the training, he was really amazed to see himself slowly opening up to people.



He currently works at Teleperformance Ltd in the Symantec Process in Jaipur, Rajasthan as a Technical Customer Support Executive and earns a salary package of ₹ 23,000/- per month. Considering himself blessed to have been part of the training, he says, ***“All the credit goes to the Nagaland State Rural Livelihoods Mission of the state government, my trainers at eCentric Solutions and the Govt. of India for bringing out this innovative initiative to generate employment for people like us who have dreams but are not getting the right platform to work on their skills.”***

He truly believes that ***“When you have the desired skills, you too will definitely find the right path to progress on your career”*** and further encourages his fellow Naga brothers and sisters who are living in the rural areas without finding a proper path to build on their career to join DDUGKY Skill India Program.

“In today’s world, where there are a lot of anxieties surrounding the problem of unemployment, I would say that DDUGKY has come as a blessing in disguise for the youth of the state. Let us not only run for government jobs, but rather look for more skill enhancing jobs. Even the private sectors are providing ample opportunities for everyone who has the zeal to progress in life”, he states.



ZUHVETO KHUSOH

Steward, Banquet & Restaurant, Center Point Hotel, Nagpur, Maharashtra

DDUGKY was a life changing program for Zuhveto Khusoh from Yuroba village, Sekruzu block in Phek District of Nagaland. His parents were farmer who worked hard to meet the needs of the children and seeing his two siblings drop out of school he encouraged himself to do something to support his family.

He came across the DDUGKY program at a critical juncture in his life and felt like it set a light in his life. He joined the training course of Food and Beverage Services at Basix Academy for Building Lifelong Employability Ltd. (B-able) with much enthusiasm while feeling all along that it was his only hope. The training equipped him with domain knowledge both practically and theoretically, personality development and computer skills.

Following the training, he was placed at Centre Point Hotel, Nagpur, Maharashtra with a salary package of ₹ 13,000/- per month. He finds absolute fulfillment in his current job as a Steward and also feels great to be financially helping his family.

Even as he looks forward to a higher position in the days to come, his message for the young generation is that ‘There is less chance of surviving for an unskilled person’. Towards this end, he encourages young people to make the best use of the opportunity provided by the government in building their careers.

“I personally thank MoRD & NSRLM for such a remarkable program to uplift the career and aspirations of the rural unemployed and unprivileged youth in our country”, he says.

**KIKHEVI AYE**

Customer Care Executive at Tele-Performance, Sitapura, Jaipur, Rajasthan

Kikhevi Aye from Hoxhizhe village under Nuiland block is a graduate of Corner Stone College, Dimapur. After being jobless for a couple of years, he was referred to a course in Field Technician Computing and Peripherals (FTCP) offered by EBAD Exports Pvt. Ltd under DDUGKY scheme. For him, stepping into the course was the start of a new journey in his life.

This was where he met new people, lived in a new environment and experienced positive vibes all around him. The course did not only impart knowledge on computer hardware but also upgraded his communication and personal skills.

He currently works as a Customer Care Executive at Tele-Performance, Sitapura with a monthly salary of ₹21,000/- in Jaipur, Rajasthan. Proudly stating that, ***"I am now an employed youth"***. He is grateful to all his trainers and staff members of EBAD Export Pvt. Ltd. for supporting him and building his confidence, which has taken him where he is today.

To the unemployed youth, he says, ***"This is the one platform that will impact your life and let you live your dreams."***

**ZUCHANBENI HUMTSOE**

F&B Service captain, Cock & Bull restaurant, Hyderabad, Telengana

Zuchanbeni Humtsoe from Wokha District undertook Food and Beverages Service Steward Training from PLS Auto Shell Industries Private Limited, under DDUGKY program.

She mentioned, ***"During the training I have gained skills and knowledge of Hotel Industry, it's different departments along with basic computer and soft skills. I have learned how to use MS Office applications, the internet and mailing, presentation and interviewing skills. The training helped me boost my confidence in communication and gave me clear knowledge about my career. It also showed me the right direction towards my goal. I have acquired skills that are needed for my professional growth. I want thank PLS Auto shell Industries Pvt. Ltd. for helping me become the person I am today. I also like to thank MORD-Govt. of India and NSRLM-RD Dept., Govt. Of Nagaland"***.

After completion of training, she was placed at Radisson Resort and Spa, Lonavala as a Guest Service Associate with a monthly salary of ₹11,327/-. She was awarded ***"Rising star"*** for the month of November – December 2021. On getting better opportunity, she went on to joined Cock & Bull restaurant, Hyderabad as an F&B Service captain with a salary of ₹16,000/- per month.

"I would like to encourage upcoming and current trainees to do well and give your best in the training because I know what I have achieved and where I am today is because of DDUGKY training. You don't get this kind of opportunity every time in life. I believe that learning never ends. So, keep on learning and take full advantage of the opportunity like free of cost training which is very beneficial for people coming from BPL families like me. The amount of motivation and encouragement you get from the trainers and staff is overwhelming. Make use of these opportunities and keep growing. Be a doer and continue giving your best and one day you will definitely achieve your goal!"

**NAONGCHEMDEN R.**

Steward, Ananda in the Himalayas, Rishikesh, Uttarakhand

Born to farmer parents, Naongchemden R hails from Ngangpong Village under Tuensang District. After passing her 10th examination, she was keen on looking for a job in order to support her family of 6. However, her lack of skills and work experience did not land her any part-time job.

Much to her delight, she came across an opportunity with the Basix Academy for Building Lifelong Employability Ltd. (B-able), DDUGKY Training centre through social media. She then joined the training and underwent a 6months course after which she got placement at Ananda in the Himalayas, in Rishikesh, Uttarakhand with a salary package of ₹17,000/- per month.

In her words, ***"Now, I can proudly say that I am employed. I can stand on my own feet and I am able to support my parents and siblings in times of need. For all these, I thank B-able DDUGKY Project, Office Staff and all my Domain Trainers who molded me and helped me get where I am. May God bless DDUGKY Program!"***

**ZITALU LOHE**

Specialist RCM Services, Clinical Excel Computech LLP, Ahmedabad, Gujarat

Born and raised in Yoruba Village under Sekruzu block of Phek District, Zitalu Lohe grew up with this fantasy of going to office without realizing how much it takes to get there. She completed her 12th Standard from Government Higher Secondary School, Chozuba after which she wanted to take a technical course in the IT sector outside the state but was unable to afford the cost of admission.

This was when she started looking for short term technical courses and learnt about the DDUGKY Skill Training Program through a seminar conducted at Chozuba Town Hall. She then enrolled herself at eCentric Solutions Pvt. Ltd., DDUGKY training Centre in Chumoukedima for the course of Customer Relationship Management and Data Entry Operator.

While her initial days at the training centre were not easy, today she has realized that ***"To achieve something in life, you have to cross the rough tracks and overcome challenges that come across your way."******"Gradually, I got to learn many things at the training including basic MS Office practical exercises, how to work on making reports in excel and create good PowerPoint presentations. Not only this, with the help of my trainers I could improve a lot on my communication skills to which I did not give any importance earlier"***, she says.

For me, she goes on to say that, ***"It was a great transformation as I was quite of an introvert and never realized how certain professional skills like teamwork, leadership skills and time management could be so vital rather than just a simple educational certificate. In addition to this, the lectures by the Alumni and sessions with games made our training duration more worthy and interesting. I could feel that I***



have gained confidence and can now be ready for my new journey.”

Today, she works as a Customer Associate at Clinical Excel Computech LLP in Ahmedabad, Gujarat with a salary package of ₹19,000/- per month. Extending her heartiest gratitude to the Nagaland State Rural Livelihoods Mission and her trainers at eCentric Solutions Pvt. Ltd. for bringing this wonderful opportunity in the form of DDUGKY Skill Training Program that completely changed her attitude towards positivity, she declares that, ***“Now I can proudly say that I am self-dependent and not less than any other individuals.”***

Calling upon all his younger brothers and sisters of Nagaland not to lose this opportunity being brought to their doorstep, she also expresses, ***“If a person like me with no prior knowledge and attributes could achieve something, I am sure there are so many talented youths who can achieve a lot more through this DDUGKY Skill Training Program.”***



TRIBUTE TO 75 YEARS OF INDEPENDENCE

75
Azadi Ka
Amrit Mahotsav

CLASSROOM ACTIVITIES





CLASSROOMS





OTHER ACTIVITIES





TRIBUTE TO 75 YEARS OF INDEPENDENCE

75
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PLACEMENT





TRIBUTE TO 75 YEARS OF INDEPENDENCE

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"Transform rural poor youth into an economically independent and globally relevant workforce"
Vision of DDUGKY

FOR FURTHER INFORMATION ON TRAINING OPPORTUNITIES AND RELATED QUERIES CONTACT

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